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9. ((LSU({CUSTOMER RELATIONS}) AND   Set Up Alert ⊠   1127 results as of May 23, 2007
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10. (LSU({CUSTOMER RELATIONS}) AND   Set Up Alert ⊠   1650 results as of May 23, 2007
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(<2/14/2001)
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12. customer lifetime value   Set Up Alert ⊠   1810 results as of May 23, 2007
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13. ((LSU({DATA BASES}) OR LSU   Set Up Alert ⊠   15 results as of May 23, 2007
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AND LSU({RELATIONSHIP
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Publication type: All publication types

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14. (((LSU({DATA BASE MARKETING}) OR   Set Up Alert ⊠   10 results as of May 23, 2007
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LSU({CUSTOMER RELATIONSHIP
MANAGEMENT}))) AND PDN
(<2/14/2001)
Database: Multiple databases...
Look for terms in: Citation and abstract
Publication type: All publication types

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15. ((LSU({DATA BASE MARKETING}) OR   Set Up Alert ⊠   87 results as of May 23, 2007
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16. ((LSU({DATA BASE MARKETING}) OR   Set Up Alert ⊠   87 results as of May 23, 2007
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18.	((LSU({DATA BASE MARKETING}) OR LCO({DATA BASED MARKETING})) AND LSU({MARKET SEGMENTATION}))	Set Up Alert ✉	66 results as of May 23, 2007

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19.	(RFM AND database) AND PDN (<2/14/2001)	Set Up Alert ✉	20 results as of May 23, 2007

Database: Multiple databases...
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20.	(RFM AND database) AND PDN (<2/14/2001)	Set Up Alert ✉	20 results as of May 23, 2007

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Publication type: All publication types

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23.	((LSU({DATA BASE MARKETING}) OR LCO({DATA BASED MARKETING})) AND LSU({MARKET SEGMENTATION}))	Set Up Alert ✉	66 results as of May 23, 2007

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24.	((LSU({DATA BASE MARKETING}) OR LCO({DATA BASED MARKETING})) AND LSU({MARKET SEGMENTATION}))	Set Up Alert ✉	66 results as of May 23, 2007

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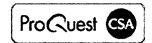*Publication type*: All publication types

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